konrad**neumann**

emailme@thisiskonrad.com
941.223.1528
@MeepleKonrad

Awards

•2019 - Golden Palm - Eventree - Cost Saving & Community Impact for developing an online application saving the county $70k a year

•2018 - Golden Palm - Marketing of eBooks

•2016 - Florida Library Association Excellence in Marketing and Public Relations

•2014 - Florida Library Association Public Library Website of the Year

Skills

•Drupal 7 & 9
•Adobe Photoshop
•Adobe Illustrator
•HTML
•SASS
•CSS
•jQuery
•Dreamweaver
•Adobe After Effects
•Adobe Premier Pro
•Twitch Live Streaming

Education

Cedarville University
Aug 2003- May 2008
Graphic Design, Studio Art

Experience

Master Goblin Games
Jan 2022-Dec 2022 | Lead Designer & Inventory Manager | 561.223.2600

- Created inventory procedures for 5 stores across the US
- Designed digital assets for social media, print, and twitch including overlay, motion graphics, & event schedules
- Collaborated with managers to keep games in stock.
- Developed relationships with vendors and publishers to provide stock for the stores including Direct to Retail procedures.

Palm Beach Library System
May 2011-Jan 2022 | Webmaster | 561.223.2600

- Works with a team to create solutions for marketing providing visual guidance for projects others were working on.
- Develops within Drupal 7 & 9.
- Manage staff as they create social media content for the system, digital campaigns for events, & update the website.
- Provides guidance on design decisions and video editing choices.
- Creates, maintains, and updates an online application called Eventree for they library system that allows the entry and processing of 500+ events a month.
- Produces new content types as needed, including a new process for digital activities during the time of Covid.
- Built and designed two iterations of the website launching in 2013 & 2020 with updated trends and technology.
- Develops custom themes for the website.
- Designs unique visuals for library bookletters for the purposing of marketing available library material on individual subjects.

Arrow Consulting & Designs
May 2008-May 2011| Graphic Designer | 561.714.7926

Primary Graphic Designer for both website builds and software UX.
- Designed the UX for interfaces for in-house software developed for PricewaterhouseCoopers, Safeway, Microsoft, and GM.
- Created branding for new companies including logos, websites, and color guides.
- Produced new sites, created weekly newsletters, maintained existing websites, and worked on web marketing material for new products for Garden of Life.
- Developed new website concepts, newsletters, and banners.

Freelance
May 2006-Present | 941.223.1528

Graphic design for both print & digital
- Creates Twitch Layout, Emotes, & simple transition stingers.
- Fashioned print resources and social media graphics for Christ Fellowship Church.